

AYSO REGION 86
LAGUNA BEACH
BOARD MEETING
July 6, 2005

MINUTES

Those in attendance of the July 6, 2005 Board Meeting were:

Alan Caserio
Tammy Caserio
Gareth Butler
Denise Coury
Richard Graham

Ed Ornelas
Sara Pearlman
Tiffany Reinsch
Nick Ross

The Board Meeting commenced at 7:10 p.m. with a motion made by Denise Coury, seconded by Ed Ornelas. Alan Caserio began the meeting by addressing the Board and expressing his appreciation for the Board's attendance and participation.

Approval of May Meeting Minutes

Alan expressed no issues with the May Minutes. Ed motioned to approve, seconded by Richard and followed by unanimous consent for approval.

Treasurer's Report

Nick suggested that we close one of the two existing accounts based on inactivity and that it is not an interest-bearing account. Alan indicated that the second account should be used as a separate account during the off-season (spring tournaments, miscellaneous reimbursements during off-season, etc.). Nick indicated that he would look into it and determine if we can get checking activity on the account. Nick would look into what authorized signatures are on the account and determine if we can update.

Nick distributed a Balance Sheet as of 6/30/2005. There was a question as to the origin of the \$305.99 balance shown in a savings account. Ed and Tiffany indicated that they have more checks that need to be deposited.

Budget v. Actuals. Alan reiterated an action item for Nick of creation of a Budget v. Actuals Report to be provided by July 31. Report is needed for the following reasons: 1) our benefit, 2) required to post for our region, 3) regional assessment program and the budget would require approval by the Area against last year's Budget v. Actuals. Alan offered his assistance to Nick.

eAYSO. Alan asked Nick to sign on as a user/volunteer, specifically stating that without eAYSO access rights Nick would not be able to obtain necessary information for financials.

Unpaid Players. Alan will print out a list of players who seem not to have yet paid. On-line registration has drawback of people signing up without follow-up registration form and payment.

Credit Card Usage. Alan asked Nick to research the possibility of our region's accepting credit card transactions for payment of registration fees. The primary advantage is that it gives the region immediately-available money. Nick would look into Wells Fargo for comparison if anything is available.

Registration Update

At the present time, there are approximately 810 players in the system (120 K-leaguers). Last year posted 910 total players for the season. Among the various divisions, BU16 and BU19 divisions' numbers are strongly lacking. Hillary to call BU14 players from last year.

Player Registration Refunds. Tiffany to change status of *active* to *inactive* in the system and will respond to registration refunds after the second week of the season. National wants all requests for refunds granted with no questions asked.

K-League Registration in September. Alan suggested that flyers get into the kindergarten students' school information packets during the first week of school. Tiffany and Hillary to address and handle.

Advertising. Denise to put "blurb" into local papers about registration cut-off of July 31, noting that AYSO is the largest youth sports organization in Laguna Beach, it's a non-profit, everyone plays and refer to website.

Alan indicated his strong desire for much more advertising in 2005/2006 season – Laguna Beach Community Recreation catalog (winter catalog a must!), Newport Coast, Aliso Viejo. Tiffany to post flyers at various local businesses.

Fields

Gareth gave Alan the keys to goals for Alta Laguna and Thurston. Sara received an email request that the goals at Thurston be locked up to the fence. Gareth provided Alan with a copy of permits for fields. Alan to speak with the president of Club Soccer about fields to allow AYSO to have the fields and we will provide field space to Club. The filed permits are in AYSO's name; Alan and Etienne to work out schedule cooperatively, i.e. "Gentlemen's Agreement." Club plays Moulton because the permit is free. If we cooperate with Club, fields will not be unused. Gareth obtained all sign-offs from principals of schools. High school field use pending.

Goals to Section 11. Old K-league goals that must be bolted down. Alan proposes that we give goals to Section 11 director who will turn them over to needy teams in the San Diego Area. Richard motioned to approve, seconded by Ed followed by unanimous consent by the Board.

Fields Striping/Supplies. Alan provided "Fields" volunteer forms for Gareth. There are approximately 50 cases of paint on hand. Corner flags are needed; Alan to purchase four sets of six flags. Alan to order 30 more boxes of paint in order to obtain free paint machine.

New Goals/Nets. Alan inquired if we should buy another set of goals for El Morro, small goals that are easily transportable. Schools can put goals into storage. New nets for all goals.

City/School Meetings. Alan reiterated that our presence is necessary at all City meetings that address school issues. No meetings pending.

Team Formations

Forthcoming meeting on July 19th, 7:00 p.m., Lang Park. Alan suggested that Tiffany and Ed continue to check the mailbox for player registrations. Teams will not be filled up but will be formed with approximately 10 players on each team. Anybody registering after August 1 will be put on a waitlist, as July 31 is the cut-off date.

Alan asked for the Board's attendance at the Formation Meeting if available. Ratings are placed into computer. Teams are created for appropriate divisions at the push of a button. Computer balances the teams based on ranking and experience of players. Coaches pick team numbers out of a hat. Alan and Ed will handle any necessary swapping out of players.

Fall Coach Approvals

Ed reported coaches for various divisions. As soon as Ed has a list of all coaches, coaches must notify preference for assistants. Ed stated, "Things are going pretty good." Alan provided Division Managers, Coaches and Assistant Coaches lists to Ed.

Upper Division Coach Manager/Player Recruitment. Alan provided lists to Sara and Richard. One team in upper divisions is goal for our region. 20-player rosters are needed in upper division, so 35-40 players are needed to form two teams.

Practice Times/Locations. Alan and Ed to coordinate.

Uniforms. Tammy has been in contact with Score. Receipt of first shipment is anticipated on August 23rd, with a second shipment for K-league on September 15. The nicest uniforms are going to the upper division teams. We will attempt to recycle those uniforms for additional seasons due to the extra expense.

Referee/Coach Clinics

Ken Aston Cup. Alan reported that the tournament went very well. There were a lot of skilled players involved.

Pending Meetings. Sara to call Thurston contact for rooms and field availability on August 13 and August 27 for respective Coaches and Referees Training Meetings.

Andy Thomas Proposal. Alan solicited the Board's responses to Andy's proposal that he conduct a coaching clinic with players every Friday, four teams every hour. The majority of the Board questioned Andy's motives. Obviously, better training for coaches is desirable. Sara voiced concern about upholding AYSO's philosophies that Club does not embrace. "Controversy and potential conflict of interest is too great as proposed." We will look into other options for coaches training.

Picture Day, Alta Laguna

September 24th. All games will take place at Thurston, El Morro, TOW so that Alta Laguna parking availability is not compromised. K-league and makeup picture date is October 8th. Parking issues to be addressed at September Board Meeting.

Safety

Alan urged participation and cooperation with Mark Itnyre in order to achieve bronze level for safety. The requirements for levels of assessment are on the National website.

Regional Assessment Program
Area Meeting Updates/NAGM Report

Alan reported that it was an "amazing meeting." Alan shared tidbits about proposed bylaws changes.

Area 11 as a whole is down approximately 8,000 players.

Area Advertising. The Area has contracted with Cox Cable for advertising on various channels. Our region will share in the cost. Advertising at movie theaters on-screen was suggested. Denise to talk to her brother-in-law (who worked for Edwards Cinemas) about cost.

National Games. U12-U19 divisions are entered for national games in July in Chicago. One of our teams (GU14) has been chosen to participate. Alan suggested a "neutral" (not a parent of one of the girls) coach for the team. Requirement of \$400 paid by August 1 to enter the National games. Richard motioned for approval, seconded by Ed followed by unanimous consent of the Board. Further discussion to take place at the September Board Meeting.

Other Business

Regional Referee Administrator. Sara Pearlman has stepped forward to take Alan's place. Tiffany motioned for nomination approval, seconded by Denise followed by unanimous consent of the Board.

There will not be a Board Meeting in August. The next Board Meeting will take place on September 7th or 14th.

Informal adjournment of the July 6th Board Meeting took place shortly after 9:00 p.m.

APPROVED

RL Alan Caseri

ARC R.W. Graham

RCA Ed [Signature]