

**AYSO REGION 86  
BOARD MEETING**

*APRIL 5, 2006  
LANG PARK COMMUNITY CENTER*

Those in attendance of the April 5<sup>th</sup> Board Meeting were:

Gareth Butler	Mark Itnyre
Alan Caserio	Ed Ornelas
Tammy Caserio	Tiffany Reinsch
Denise Coury	Nick Ross
Richard Graham	Judy Yorke
Hillary Hillemann	

**Commencement of Meeting**

The April Board meeting commenced at 7:08 p.m. upon a motion by Denise Coury and a second by Ed Ornelas.

Alan addressed the Board and announced that he would undergo back surgery the following morning. Some of his family members would assist on Registration Day. Alan further stated that he would be out of commission for at least one week.

**Review and Approval of March Board Meeting Minutes**

(Pending - May Board Meeting)

**Section Meeting – San Diego**

Alan requested verbal confirmation from those who would definitely attend the Section Meeting later this month. Those who responded as "absolutes" were Richard, Ed and Tiffany. Alan indicated that any extra hotel rooms would be cancelled after his surgery to avoid unnecessary costs.

**Treasurer's Report**

Nick Ross distributed the March 31, 2006 Balance Sheet. He reported that the Spring/Tournament account has been reactivated. (It was an old Wells Fargo account that was basically dormant for a couple of years with the exception of a small balance contained therein.) With the reactivation of the account, Wells Fargo automatically sent an ATM/debit card on the account, which was destroyed at the Board meeting.

Nick requested of Alan a copy of the final budget in order that he could perform Quickbooks entry.

## Coaches

Alan remarked that he and Ed have been in close communications regarding the 2006 coaching program. He suggested that if anybody at the Board meeting would like to coach in the fall, he/she must meet with Ed immediately and discuss the details.

## Early Bird Registration - April 8, 2006

Alan recommended that contingency plans be made in case of rain on Saturday. Alan asked Tiffany to contact Sarah to secure alternative location at Thurston (i.e. gym or library).

Alan provided scholarship applications to Nick Ross. Approval of any scholarship applications must be obtained from Alan, Ed, Richard or Sarah. If none of the aforementioned are available, any other Board member could approve. Alan asked Board members to be discerning on scholarships and pressure volunteerism or partial registration payment from applicant.

Alan also provided Nick with an envelope containing some online registration payments.

Ed, Sarah, Gareth and Judy would be emailed, as appropriate, by Alan to contact those people who have volunteered for positions via the online registration.

Alan provided Hillary with instructional sheets to be taped to tables on Registration Day. He also provided self-addressed/return envelopes, rubber stamps and other pertinent supplies for Registration. Hillary remarked that if it does rain and we are allocated the gym, we will need to request tables.

Tiffany indicated that we did not have the desired response for Registration Day volunteers. We will try on-site recruitment on Saturday.

Each attendee/applicant on Registration Day will receive a preprinted (or blank) player registration form, a volunteer form and a website information form. Alan indicated that we cannot prevent soccer camp representatives and other solicitors from showing up and distributing their marketing paraphernalia, but the only camp endorsed by AYSO is Golden West.

## Advertising

Denise reported that advertising with the local papers has proven challenging at times. The ad for *Laguna NewsPost* was pulled, due to their incorrect allotment of ad space to accommodate entire ad (including 2005 sponsor list). Ads successfully ran in *Laguna Beach Independent* and *Coastline*. Ad will run in the upcoming Laguna summer recreation catalog. Hillary informed Denise that the actual earliest age for soccer players is 4, not 4 ½; Denise will correct for next run of ads.

Hillary will attempt to get a rush order for two banners due to possible lost banners from last year.

Alan suggested that we consider political-type signage (lawn stake signage) to advertise the June registration date. Hillary indicated that the City is very strict about such advertising and we should check City regulations regarding same if we decide to advertise in that manner.

**Miscellaneous**

*National Games.* Richard Graham reported that the fundraiser last Sunday was a success. To date, approximately \$10,000 has been collected with ample time for more fundraising.

*2005 Fall Injury - Reickhoff.* Mark Itnyre reported that he had been contacted by Charles Reickhoff concerning his daughter's, Alex', injury during a game last fall. They would like to file a claim for supplemental insurance.

**Adjournment**

There being no further business to come before the Board, and recognizing the need to adjourn by 8:00 p.m., the April Board Meeting was adjourned at approximately 7:50 p.m. upon a motion by Richard and a second by Tiffany.

APPROVED

RC

Alan Casarin

RCA

Ed Dunder