

**AYSO REGION 86
BOARD MEETING**

*February 11, 2009
VMCC – LEGION HALL*

Those in attendance of the February 11th Board Meeting were:

Alan Caserio	Shawn Graf
Tammy Caserio	Ken Greengard
Beverly Butler	Sam Hooper
Gareth Butler	Stacie Mead
Chip Collins	Mehran Megerdichian
Denise Coury	Geoff Orias
Dave Ferguson	Lynn Whitlock

Commencement of Meeting

The February Board meeting commenced at 7:04 p.m. upon a motion by Shawn Graf, a second by Chip Collins, followed by unanimous consent.

Review and Approval of January Minutes

Upon review and a correction noted by Alan of 2, possibly 3, Spring BU10 teams (not 9, possibly 10 - as originally reported in the minutes), Shawn Graf motioned for approval of the January Minutes with a second by Beverly Butler, followed by unanimous approval.

General

Alan distributed camp information to Chip. No decisions will be made concerning camps before the March Board meeting.

Alan gave information to Sam regarding the National Games that will take place in West Palm Beach in July 2010. Any Fall 2009 players would be eligible, assuming our Region is invited to participate. Invitations are by lottery and will include Divisions U10 and up.

Alan thanked all who attended the Section Conference.

Spring Updates

Alan reported that there's "not much to say here. Basically, we got the teams that we have." Everything has been budgeted for the teams. Spring games commence February 28th. All coaches are appropriately certified. Refs need to make a big push and start signing up for games. Their first obligation is to sign up for our own Region's games. There is a mandatory Area Coaches Meeting on February 12th; there are no mandatory ref meetings.

Budget 2009

Alan asked if anybody had any input. A question was posed about the line item concerning the \$10K TOW field renovation. Alan replied by stating that if we want good fields, it may be necessary that we bear the costs. A discussion ensued about the District's lack of ensuring sound maintenance of the fields. Sam volunteered to be our "watchdog" and supervise the maintenance of the TOW field once it's renovated. Eric Jetta told Alan that the City may waive our TOW field fee if we pay for the field

renovation. Lynn Whitlock motioned that Sam Hooper form a committee to address issues with the District concerning fields maintenance with a second by Denise Coury, followed by unanimous approval. Discussion will continue at the March meeting.

Aside from the TOW field issue, the most controversial item addressed was the "UK Coaches" line item of \$6K. Last year, we hired coaches for the U5 division. Mehran reported that it was "super valuable/fantastic." The ref training in AYSO is much more superior to training for coaches. It's important to get great coaching at the early stage.

Alan addressed the increase in the single player fee and indicated that the formula he used makes a lot of sense. Families of two or more children, which the majority of our participating families fall under, will actually pay a smaller total this year. Each family will pay for one child or a family maximum; there will be no second and third child fees, per se. There will be four levels of pricing during the registration period. Alan suggested that the economy may improve our registration in that Club families may decide not to pay the exorbitant fee and, instead, come over to AYSO.

Shawn Graf motioned to approve the 2009 Budget as proposed, contingent upon the TOW renovation issue. Mehran seconded the motion and it was followed by unanimous approval.

Fall 2009 Format

There will be no obvious changes. Each division will be run the same. The ref point system worked well but needs a little tweaking in order to work better. Player and volunteer growth in our region will improve if we have a quality program. Volunteers must be wanted and needed. Alan reminded all that a completed volunteer form is required each year.

Registration

Alan is working on putting the pertinent information on the website and will work with Stacie. Alan urged all to actively promote our program and registration.

Our ad in the City's spring recreation catalog has been placed. The ad for the City's summer catalog will be revised and placed accordingly. Alan informed all that a recognizable AYSO logo must be used in all ads and that we stress, in some manner, that AYSO is affordable and fun for the entire family. Appropriate ads in newspapers, school flyers, and a postcard mail-out will help to promote our program and hopefully increase our registration numbers.

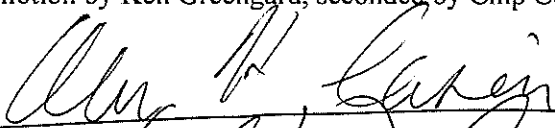
A roundtable discussion ensued about incentive programs to increase enrollment. Alan encouraged all that if we have any brilliant ideas, please come forward with them.

The Area will provide a form of registration ad on a magnetic car sign. Alan asked all if we would be interested in placing one on a personal vehicle.

New banners must have website address. We need to check with the City to determine if we can install banners at the various parks. Yard signs are not prohibited.

Adjournment

There being no further business to come before the Board, the February Board Meeting was adjourned at 8:34 p.m. upon a motion by Ken Greengard, seconded by Chip Collins, followed by unanimous approval.

RE 
ARC 